Golden Gala

A Night of Disco Fever
Dinner & Auction

October 2, 2021
Grand Hyatt Seattle

Sponsorship Opportunities
EVENT PREVIEW

Join a wide array of affluent and influential community members and philanthropist in supporting Sound Generations as we build strong communities and include older adults and affirm aging. Share in our commitment to provide essential services to ensure our aging neighbors are cared for, protected and heard. Throughout the evening you'll enjoy fine wines, great food, and fun entertainment while harnessing the power of community.

EVENT DETAILS

This event will be HYBRID, guests will have the opportunity to choose the format that they are most comfortable with!

What: A disco fever themed evening to celebrate 54 years of community impact

When: Saturday, October 2nd, 2021
6pm Reception & Silent Auction | 7pm Dinner/LiveStream

Where: In Person: Grand Hyatt | 721 Pine St., Seattle, WA 98101
LiveStream: Sound Generations Youtube Channel

Why: To help Sound Generations raise funds for vital food security, transportation, health & wellness, and assistance services that support people on their aging journey in King County.

Who: Honoring those whose commitments allow Sound Generations to flourish today!

Questions? Email Desiree Taylor, desireet@soundgenerations.org
Sponsorship Levels

**$25,000 Presenting Sponsor**
- Speaking opportunity on program
- Name and logo placement on all event collateral
- Name and logo promotion on all digital and print advertisements
- Logo included on Step and Repeat photo backdrop
- Opportunity to be featured in additional seasonal campaign.
- Logo recognition in program presentation
- Full page program ad
- One table of 8

**$15,000 Prestige Sponsor**
- Name and logo placement on all event collateral
- Name and logo promotion on all digital and print advertisements
- Logo included on Step and Repeat photo backdrop
- Opportunity to host Open House and promote goods & services (Virtual opportunities available)
- Full page program ad
- One table of 8

**$10,000 Signature Sponsor**
- Name and logo placement on all event collateral
- Name and logo recognition on all digital and print advertisements
- Logo recognition in program presentation
- Half page program ad
- One table of 8

**$5,000 Key Sponsor**
- Name and logo placement on “night of” event collateral
- Logo recognition in program presentation
- Quarter page program ad
- One table of 8

Please see back of page for underwriting opportunities.
Underwriting Opportunities

Silent Auction Cocktail Reception $7,500
Logo Recognition
- Bottom of silent auction bidder boards
- Silent auction bid sheets
- Bar signage
- Sound Generations event page
Publication Recognition
- Event Program
- Positive Aging Publication

Dinner Wine $3,500
Logo Recognition
- Logo on menu cards
- Logo feature in program PowerPoint
- Sound Generations event page
Publication Recognition
- Event Program
- Positive Aging Publication

Wine Wheel $3,000
Logo Recognition
- Logo on bid cards
- Logo feature in program PowerPoint
- Sound Generations event page
Publication Recognition
- Event Program

Dream Raffle $2,500
Logo Recognition
- Logo on “night of” event signage
- Logo on tickets
- Sound Generations event page
Publication Recognition
- Event Program

Please note all packages can be discussed further to better suit each sponsor.
As we transition to a virtual world we must adapt and offer additional opportunities within this virtual platform. We will be hosting a flipbook on our website, and distributing to our supporters.

We would be honored to have you as an advertiser in our program booklet, which will be distributed to 300+ expected attendees comprised of our corporate partners, community stakeholders, donors, and volunteers. The booklet size will be 8 ½” x 5 ½”. The following advertisement sizes are available:

- **Full Page**
  - $1000
  - 5"Wx8"h

- **Half Page**
  - $600
  - 5"Wx4.625"h

- **Quarter Page**
  - $350
  - 5"Wx2.3125"h

We also have an opportunity to feature video/visual ads during the livestream. Please let us know if that is something you are interested in.

If you're interested in any of the opportunities above, or would like to discuss things in more detail please email Desiree Taylor, Corporate Relations Specialist at desireet@soundgenerations.org.