

The Inspire Positive Aging Awards (IPAA) Luncheon celebrates and recognizes individuals that exemplify Community Service, Advocacy & Activism, Health & Wellness, Lifelong Learning, Defining Inspiration, and Intergenerational Impact. The IPAA Luncheon is typically held in June, even with transitioning to a virtual broadcast this event continues to grow with increased supporters. Supporting the luncheon affirms your desire to ensure aging adults are respected and included in a caring community.

Underwriting Opportunities

IPAA Nominee Benefactor \$7,500

Logo Recognition

- Underwrites the seats for up to 50 IPAA nominees and a guest of their choice
- Four company seats at the luncheon
- Logo on all IPAA nominee table tents

Publication Recognition

- Event program
- Positive Aging Publication
- Logo included on press release

Nominee Lane \$5,000

Logo Recognition

- On the welcome arch sign
- On IPAA nominee recognition plaques (50+)
- Program and slideshow
- Sound Generations event page
- Two complimentary tickets

Publication Recognition

- Event program
- Positive Aging Publication
- Logo included on press release

IPAA Awards Sponsor \$3,500

Logo Recognition

- Logo included on each reward recipient's certificate
- Program and slideshow
- Sound Generations event page

Publication Recognition

- Event program
- Positive Aging Publication

IPAA Program Booklet Sponsor \$2,500

Logo Recognition

- Logo in program booklet
- Sound Generations event page

Publication Recognition

- Full page ad in event program
- Positive Aging Publication



Sponsorship & Underwriting Opportunities

Event Sponsor \$15,000

- Company logo on all signage and promotional materials
- Company logo and ad on running slide show during event
- Opportunity to provide promotional materials in swag bag
- Logo on website event page
- Host acknowledgement
- Six complimentary tickets
- Social media visibility

Entertainment Sponsor \$10,000

Sponsor the cost of performances and guest artists for 200+ guests in exchange for exclusive recognition and business promotion plus:

- Company logo on visual signage amongst event entertainment, i.e. face painting, magician booth, etc.
- Company logo and ad on running slide show during event
- Opportunity to provide promotional materials in swag bag
- Logo on website event page
- Host acknowledgement
- Four complimentary tickets
- Social media visibility

Food Sponsor \$5,000

Multiple sponsor opportunity: sponsor the cost of a food truck or as a food truck vendor, to donate in kind items for 100+ guests, plus:

- Company logo on running slide show during event
- Special ad feature in slide show
- Host acknowledgement
- Listing on website event page
- Two complimentary tickets

Raffle Sponsor \$3,500

Host acknowledgement during each hourly raffle drawing plus:

- Company logo on raffle tickets
- Company logo on event activity signage
- Company logo on running slide show during event
- Listing on website event page
- One complimentary ticket

Game Sponsor \$2,500 (game exclusive)

Sponsor the game of your choosing and have your brand featured on your game plus:

- Listing on website event page
- One complimentary ticket
- Social media visibility

The Golden Gala is Sound Generations' largest fundraising event of the year. It has been held every year except 2016 since 1984 and celebrates living your best life in the golden years. The Golden Gala brings together King County's active philanthropists to raise needed funds for aging adults, adults with disabilities, and those who care for them. Sponsorship and underwriting for the Golden Gala demonstrates your commitment to ensuring older adults have access to essential services and resources so they too can live their best lives.

Sponsorship & Underwriting Opportunities

Silent Auction Cocktail Reception \$7,500

Logo Recognition

- All Silent Auction collateral
- Bar signage
- Sound Generations event page

Publication Recognition

- Event program
- Positive Aging Publication

VIP Reception \$5,000

Logo Recognition

- Logo on night of signage
- Logo included with Step and Repeat photo back drop
- Sound Generations event page

Publication Recognition

- Event program
- Positive Aging Publication

Dinner Wine \$3,500

Logo Recognition

- Logo on menu cards
- Logo featured in program PowerPoint
- Sound Generations event page

Publication Recognition

- Event program
- Positive Aging Publication

Wine Wheel \$3,000

Logo Recognition

- Logo on display sheets
- Logo featured in program PowerPoint
- Sound Generations event page

Publication Recognition

- Event program



Dream Raffle \$2,500

Logo Recognition

- Logo on night of signage
- Logo on tickets
- Sound Generations event page

Publication Recognition

- Logo on night of signage
- Logo on tickets
- Logo on Sound Generations event page



Sponsorship Commitment Form

IPAA Luncheon

Sponsorship Opportunities

- \$25,000 Presenting Sponsor
- \$15,000 Premiere Sponsor
- \$10,000 Signature Sponsor
- \$5,000 Key Sponsor
- \$1,000 Sponsors Table

Underwriting Opportunities

- \$7,500 IPAA Nominee Benefactor
- \$5,000 Nomination Lane
- \$3,500 IPAA Awards Sponsor
- \$2,500 IPAA Booklet Sponsor
- \$300 Vendor Booth

Game On

Sponsorship & Underwriting Opportunities

- \$15,000 Event Sponsor
- \$7,500 Beer Garden Sponsor
- \$5,000 Liquor Sponsor
- \$2,500 Game Sponsor (game exclusive)

Golden Gala

Sponsorship Opportunities

- \$25,000 Presenting Sponsor
- \$15,000 Premiere Sponsor
- \$10,000 Signature Sponsor
- \$5,000 Key Sponsor

Underwriting Opportunities

- \$7,500 Silent Auction Reception
- \$5,000 VIP Reception
- \$3,500 Dinner Wine
- \$3,000 Wine Wheel
- \$2,500 Dream Raffle

Corporate Tables

- \$3,000 VIP Golden Gala Table
- \$2,500 Corporate Gala Table

Miscellaneous

- \$900 Full page ad
- \$500 Half page ad
- \$300 Quarter page ad

Note: Above are examples of what sponsorship can look like. We can discuss the opportunity that works best for your company.

Sponsor Information

Name _____
(as you would like it to appear on event materials)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Payment Information

- Please charge the following credit card
- Please send an invoice
- Enclosed is a check made payable to Sound Generations

Card Number _____

*Expiration Date _____ *CVV _____

*Name on Card _____

*Signature _____

*Required fields if paying by credit card

Please complete the form promptly (including payment information) and return to:

Desiree Taylor, Corporate Relations Specialist
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