The Inspire Positive Aging Awards (IPAA) Luncheon celebrates and recognizes individuals that exemplify Community Service, Advocacy & Activism, Health & Wellness, Lifelong Learning, Defining Inspiration, and Intergenerational Impact. The IPAA Luncheon is typically held in June, even with transitioning to a virtual broadcast this event continues to grow with increased supporters. Supporting the luncheon affirms your desire to ensure aging adults are respected and included in a caring community.

Underwriting Opportunities

**IPAA Nominee Benefactor $7,500**

**Logo Recognition**
- Underwrites the seats for up to 50 IPAA nominees and a guest of their choice
- Four company seats at the luncheon
- Logo on all IPAA nominee table tents

**Publication Recognition**
- Event program
- Positive Aging Publication
- Logo included on press release

**Nominee Lane $5,000**

**Logo Recognition**
- On the welcome arch sign
- On IPAA nominee recognition plaques (50+)
- Program and slideshow
- Sound Generations event page
- Two complimentary tickets

**Publication Recognition**
- Event program
- Positive Aging Publication
- Logo included on press release

**IPAA Awards Sponsor $3,500**

**Logo Recognition**
- Logo included on each reward recipient’s certificate
- Program and slideshow
- Sound Generations event page

**Publication Recognition**
- Event program
- Positive Aging Publication

**IPAA Program Booklet Sponsor $2,500**

**Logo Recognition**
- Logo in program booklet
- Sound Generations event page

**Publication Recognition**
- Full page ad in event program
- Positive Aging Publication
Sponsorship & Underwriting Opportunities

Event Sponsor $15,000
- Company logo on all signage and promotional materials
- Company logo and ad on running slide show during event
- Opportunity to provide promotional materials in swag bag
- Logo on website event page
- Host acknowledgement
- Six complimentary tickets
- Social media visibility

Entertainment Sponsor $10,000
Sponsor the cost of performances and guest artists for 200+ guests in exchange for exclusive recognition and business promotion plus:
- Company logo on visual signage amongst event entertainment, i.e. face painting, magician booth, etc.
- Company logo and ad on running slide show during event
- Opportunity to provide promotional materials in swag bag
- Logo on website event page
- Host acknowledgement
- Four complimentary tickets
- Social media visibility

Food Sponsor $5,000
Multiple sponsor opportunity: sponsor the cost of a food truck or as a food truck vendor, to donate in kind items for 100+ guests, plus:
- Company logo on running slide show during event
- Special ad feature in slide show
- Host acknowledgement
- Listing on website event page
- Two complimentary tickets

Raffle Sponsor $3,500
Host acknowledgement during each hourly raffle drawing plus:
- Company logo on raffle tickets
- Company logo on event activity signage
- Company logo on running slide show during event
- Listing on website event page
- One complimentary ticket

Game Sponsor $2,500 (game exclusive)
Sponsor the game of your choosing and have your brand featured on your game plus:
- Listing on website event page
- One complimentary ticket
- Social media visibility
The Golden Gala is Sound Generations’ largest fundraising event of the year. It has been held every year except 2016 since 1984 and celebrates living your best life in the golden years. The Golden Gala brings together King County’s active philanthropists to raise needed funds for aging adults, adults with disabilities, and those who care for them. Sponsorship and underwriting for the Golden Gala demonstrates your commitment to ensuring older adults have access to essential services and resources so they too can live their best lives.

Sponsorship & Underwriting Opportunities

**Silent Auction Cocktail Reception $7,500**

**Logo Recognition**
- All Silent Auction collateral
- Bar signage
- Sound Generations event page

**Publication Recognition**
- Event program
- Positive Aging Publication

**VIP Reception $5,000**

**Logo Recognition**
- Logo on night of signage
- Logo included with Step and Repeat photo back drop
- Sound Generations event page

**Publication Recognition**
- Event program
- Positive Aging Publication

**Dinner Wine $3,500**

**Logo Recognition**
- Logo on menu cards
- Logo featured in program PowerPoint
- Sound Generations event page

**Publication Recognition**
- Event program
- Positive Aging Publication

**Wine Wheel $3,000**

**Logo Recognition**
- Logo on display sheets
- Logo featured in program PowerPoint
- Sound Generations event page

**Publication Recognition**
- Event program

**Dream Raffle $2,500**

**Logo Recognition**
- Logo on night of signage
- Logo on tickets
- Sound Generations event page

**Publication Recognition**
- Logo on night of signage
- Logo on tickets
- Logo on Sound Generations event page
Sponsorship Commitment Form

**IPAA Luncheon**
Sponsorship Opportunities
- $25,000 Presenting Sponsor
- $15,000 Premiere Sponsor
- $10,000 Signature Sponsor
- $5,000 Key Sponsor
- $1,000 Sponsors Table
Underwriting Opportunities
- $7,500 IPAA Nominee Benefactor
- $5,000 Nomination Lane
- $3,500 IPAA Awards Sponsor
- $2,500 IPAA Booklet Sponsor
- $300 Vendor Booth

**Game On**
Sponsorship & Underwriting Opportunities
- $15,000 Event Sponsor
- $7,500 Beer Garden Sponsor
- $5,000 Liquor Sponsor
- $2,500 Game Sponsor (game exclusive)

**Golden Gala**
Sponsorship Opportunities
- $25,000 Presenting Sponsor
- $15,000 Premiere Sponsor
- $10,000 Signature Sponsor
- $5,000 Key Sponsor
Underwriting Opportunities
- $7,500 Silent Auction Reception
- $5,000 VIP Reception
- $3,500 Dinner Wine
- $3,000 Wine Wheel
- $2,500 Dream Raffle
Corporate Tables
- $3,000 VIP Golden Gala Table
- $2,500 Corporate Gala Table

**Miscellaneous**
- $900 Full page ad
- $500 Half page ad
- $300 Quarter page ad

**Sponsor Information**
Name _________________________________ (as you would like it to appear on event materials)
Contact Name __________________________
Address _______________________________
City___________ State_________ Zip_______
Phone ________________________________
Email _________________________________

**Payment Information**
- Please charge the following credit card
- Please send an invoice
- Enclosed is a check made payable to Sound Generations
Card Number _________________________________
*Expiry Date_______________ *CVV___________
*Name on Card _______________________________
*Signature ________________________________
*Required fields if paying by credit card

Please complete the form promptly (including payment information) and return to:

Desiree Taylor, Corporate Relations Specialist
Sound Generations
2208 Second Ave Ste 100
Seattle, WA 98121-2055
desireet@soundgenerations.org | 206.727.6229

**Note:** Above are examples of what sponsorship can look like. We can discuss the opportunity that works best for your company.