

Partnership Opportunities





About Us

Sound Generations is a multi-service nonprofit partnering with older adults facing crisis and their loved ones across King County. We have been supporting our communities since 1967. Our staff and volunteers are dedicated to ensuring older adults can live ample and fulfilled lives in a community that respects and affirms the aging journey.

Our Mission

We partner with older adults to provide accessible and inclusive services so they can age their way.

Our Vision

We envision a responsive, multigenerational community that recognizes and fulfills the diverse and changing needs of everyone as we age.

Who We Serve

Sound Generations serves tens of thousands of older adults, adults with disabilities, and their unpaid caregivers each year throughout King County.

Our Clients: Approximately one-third of our clients are older adults of color and over 75% have low incomes. Over 30% report having a disability.

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Partnership Overview

Program Support

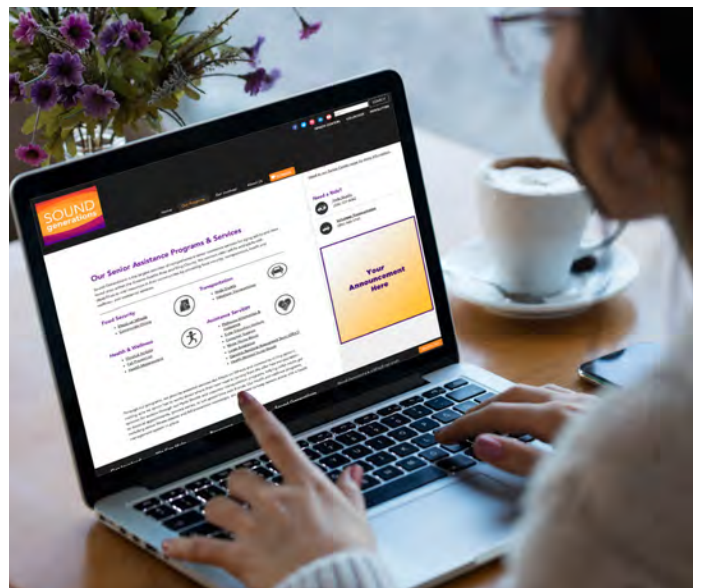
Most of our programs are offered at no cost to ensure they are accessible to all. Donations are essential to sustaining our programs that fall under the pillars of food security, transportation, health and wellness, and assistance services.

Event Sponsorship

Sponsorship dollars are essential to helping us underwrite event costs and ensure that all funds raised go directly to serving our thirteen core programs and five associated senior centers.

Advertising

By advertising with Sound Generations, you can reach hundreds of thousands of people across King County. Build your brand image or increase sales through Window Advertisements, Vehicle Wraps, Website Ads, print and digital newsletters, and event program advertisements.



Ready to Partner with Us?



If you already know how you want to partner with us, please [complete the online form](#). We look forward to working with you!

If you have any questions or would like to request more information on any of our partnership opportunities please email us at InstitutionalGiving@soundgenerations.org.



Program Support

Most of our programs are offered at no cost to ensure they are accessible to all. Donations are essential to sustaining our programs that fall under the pillars of food security, transportation,

health and wellness, and assistance services. There are many ways to support our programs. We're flexible. We hope you will continue reading to find out more and get involved.

**Programs and Centers statistics from 2024*

Food Security



Meals On Wheels

475,934 Meals



Community Dining

148,369 Meals

Transportation



Hyde Shuttle

59,103 Rides



Volunteer Transportation

6,860 Rides

Health & Wellness



Health & Wellness

Served 7,460

"I have been attending classes for many years. Now at 92, these classes have been keeping me going—in mind, body and spirit. Feeling Enhanced." — Nan, EnhanceFitness Participant

Assistance Services



- Pathways Information & Assistance
- Caregiver Support
- Minor Home Repair
- Senior Rights Assistance

- Health Related Social Needs
- The Geriatric Regional Assessment Team (GRAT)
- Elder Education Institute

Thousands Assisted

Senior Centers



Senior Centers

Visits: 120,000+



Digital Equity

1,417 Sessions

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Event Sponsorship Benefits

- ➔ 10K Email Subscribers
- ➔ 350K Digital Impressions
- ➔ 550+ Event Attendees
- ➔ 13K Newsletter Recipients
- ➔ 5K Facebook Followers
- ➔ 59 Years of Service

Older Americans Month

Month of May

Older Americans Month (OAM) is the best time of the year to recognize the challenges faced by older adults, as well as their contributions to our community.

Inspire Positive Aging Awards

May–June, 2026

Join us for this luncheon event featuring vendor booths and celebrating inspiring older adults. Consider nominating an older adult in your life!

Golden Gala

October, 2026

Our longest running event (over 40 years!), this signature extravaganza now combines a virtual silent auction with live, in-person fun.



Caregiver Appreciation

November, 2026

Show your love for and increase engagement with caregivers by partnering with us to show them our appreciation through this non-fundraising, community-focused event in November.

Premier Event Sponsorship

To maximize your reach and impact, consider sponsoring all three events. Our 2026 premier sponsors will receive all platinum benefits.

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Advertising



Are you looking for ways to achieve your goals through awareness and engagement to drive new business for a service or product?

By advertising with Sound Generations, you can reach hundreds of thousands of people across King County. We offer a multitude of ways to build your brand image or increase sales.

[Digital Advertising](#)

[Newsletter and Event Program Ads](#)

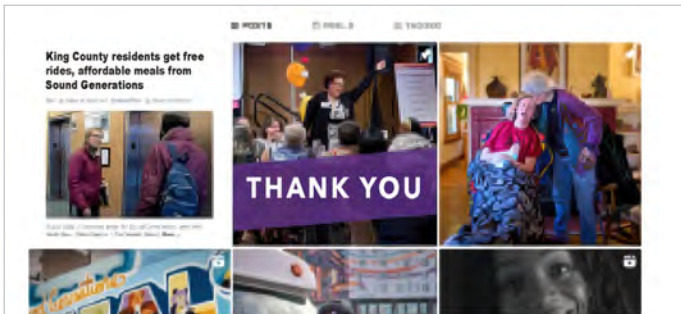
[Window Advertisements](#)

[Vehicle Wraps](#)



Digital Advertising

Social Media



Leverage our growing social media presence to amplify your brand's message. With over 750 followers on Instagram and 5.5K followers on Facebook as of December 2024, your sponsored content will reach a diverse and engaged audience across multiple platforms. Partner with us to enhance your visibility and drive engagement with our community.

Corporate Pricing

One Instagram or Facebook Post	\$150
Posts on both platforms	\$250

Small Business or Nonprofit Prices

One Instagram or Facebook Post	\$100
Posts on both platforms	\$150

Monthly E-News



Reach our engaged audience of 12,000 individuals with sponsored content in our monthly E-news emails. Gain visibility and connect with our community through targeted messaging opportunities.

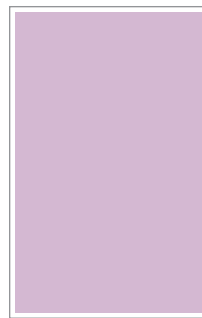
Tiered Advertisement Prices

Corporate	\$1000
Small Business	\$500
Non-profits	\$250

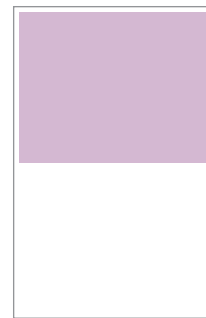


Newsletter and Event Program Ads

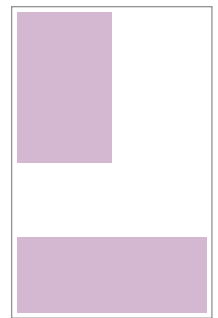
Purchase a full-page, half-page, or quarter-page ad that will be showcased in our printed event programs or quarterly newsletters. These are distributed to corporate partners, community donors, and volunteers, reaching up to 10,000 people.



Full-Page



Half-Page



Quarter-Page

Newsletter Pricing

		Corporate	Small Business	Nonprofit
Full-page	6.5" w x 9.5" h	\$1,500	\$1,200	\$750
Half-page	6.5" w x 4.625" h	\$1,100	\$800	\$450
Quarter-Page Vertical	3.125" w x 4.5 in h"	\$750	\$450	\$250
Quarter-Page Horizontal	6.5" w x 2.3125" h	\$750	\$450	\$250

Event Program Pricing

Full-page	5" w x 8" h	\$1,500	-	-
Half-page	5" w x 3.75" h	\$1,000	-	-
Quarter-Page Vertical	2.25" w x 3.75" h	\$700	-	-
Quarter-Page Horizontal	5" w x 1.75" h	\$400	-	-



Window Advertisements

Promote your brand in the heart of downtown just blocks away from one of Seattle's top attractions, Pike Place Market. We offer a 26.5" by 29.5" blank window space for you to share an upcoming opportunity, new product, or simply let people know who you are and what you do.

Window Advertising Monthly Rates

Quarter Window	1 panel	\$2,500
Half Window	2 panels	\$4,000
Full Window	4 panels	\$9,000

Vehicle Wraps



Our Meals on Wheels vans travel throughout King County 5 days a week, from as far south as Enumclaw, as far north as Bothell, as far east as North Bend, and as far west as Vashon Island.

Vehicle Wraps Advertising Monthly Rates

2' X 2' Decal	\$1,500
3.5' x 3.5' Decal	\$2,500
5' x 5' Decal	\$4,000
MOW Van Wrap (one-time)	\$20,000

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Contact Us

Want to learn more?

Contact Marketing & Philanthropy at
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Program Support

For more information about
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Event Sponsorship

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Advertising

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Know how you want to partner?

Complete our online form today!

go.soundgenerations.org/partnership

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Visit our online donation page!

go.soundgenerations.org/online donation

DONATE TODAY! →