Introduction
The Golden Gala is Sound Generations’ largest fundraising event of the year. It has been held every year since 1984 and celebrates living your best life in the golden years. The Golden Gala brings together King County’s active philanthropists to raise vitally needed funds for older adults and disabled persons.

Why Sponsor?
Sponsorship and underwriting for the Golden Gala demonstrates your commitment to provide a healthy, safe, and engaged life for aging adults and their loved ones while making an impact on one of King County’s most vulnerable populations. In addition, by partnering with us, your brand will be at the forefront of a diverse range of people such as healthcare executives, lawyers, financiers, educators, philanthropists, and tech professionals.

Alleviate Loneliness, Hunger, and Isolation for Your Aging Neighbors
No one deserves to feel lonely, yet everyday the most vulnerable among us needs are constantly pushed into the background. You can change that with your support and ambassadorship today.

Join the Movement to Change the Aging Narrative
Innovative. Creative. Inspiring. These are all words you want your employees to use when describing your company. What if they also said Visionary? We can help with that. We are all constantly aging; one in four 65 year olds will live past the age of 90. While we celebrate the increase in lifespan, maintaining health while aging comes with a price. Do your part to help others embrace aging boldly.

Provide An Equitable and Inclusive Impact in the Aging Community
Your commitment will help all people, especially those in low-income communities and communities of color, obtain the services they need while feeling included and respected in a community that affirms aging.
Who You Help Us Serve

We are King County’s most comprehensive source for services aimed at promoting the well-being of older adults and disabled persons. You can help us make an impact in our low income and marginalized communities. Just one of the ways we do that is by providing free transportation to vital healthcare appointments.

Jill came to Sound Generations, when she had nowhere else to turn. She expressed that at times she feels like a burden when seeking help. When contacting us, she was surprised to learn that everyone was kind, attentive, and her driver was the most comforting and gentle as could be.

“I thought of the mileage, the time, [my driver] was so very kind, caring, and concerned about me and my comfort...his gracious attitude eased my concerns.”

What Our Attendees Say

“Just a quick note to send you and your team big applause for the terrific effort in making the gala such a fun and exciting event last night! The details were perfect from the photo backdrop to the band to the quality auction items and the food/service....We were very proud to have our friends get such a terrific introduction to this great organization.”

“My wife and I wanted to thank you for the great time we had on Saturday night at the Golden Gala. Everything was done first class. The food was great, the Band was good, we enjoyed the VIP room and the photo booth....Thanks again to all of you at Sound Generations for an outstanding evening.”
36th Annual Golden Gala

Sponsorship Levels

**PRESENTING SPONSOR**
- Recognized as presenting sponsor on all event collateral
- Opportunity to give opening toast
- Speaking opportunity on program
- Name and logo placement on all event collateral
- Logo included with Step and Repeat back drop
- Premium window ad for one month 145.5” x 83”
- Logo recognition in program presentation
- Virtual program ad spot

$25,000

**PRESTIGE SPONSOR**
- Name and logo placement in online silent auction
- Name and logo promotion on all digital and print ads
- Logo on MOW customer delivery bags (2,500)
- Logo included with Step and Repeat back drop
- Logo recognition in program presentation
- Virtual program ad spot

$15,000

**PREMIERE SPONSOR**
- Name and logo placement in online silent auction
- Name and logo promotion on all digital and print ads
- Logo on MOW or MHR van for two weeks
- Opportunity to host Open House and promote goods & services
- Logo recognition in virtual presentation
- Virtual program ad spot

$10,000

**SIGNATURE SPONSOR**
- Name and logo placement in online silent auction
- Name and logo promotion on all digital and print ads
- Logo recognition in virtual presentation

$5,000

**KEY SPONSOR**
- Name and logo placement in online silent auction
- Logo recognition in virtual presentation

$2,500

*Any of the packages above can be customized to fit your investment goals
CORPORATE SPONSORSHIP OPPORTUNITY

36th Annual Golden Gala

Underwriting Opportunities

Virtual Auction Experience $5,000
• Logo on virtual auction page
• Logo featured in program PowerPoint
• Sound Generations event page
• Event program
• Promotional shareouts featuring auction component

Fab Swag Party Packs $3,500
• Logo on swag boxes
• Logo featured in program PowerPoint
• Sound Generations event page
• Positive Aging Publication

Dream Raffle $1,750
• Logo recognition in virtual presentation
• Logo on tickets
• Sound Generations event page
We would be honored to have you as an advertiser in our virtual presentation. Our virtual attendees are comprised of our corporate partners, community stakeholders, donors, and volunteers.

Please note the time, orientation, and dimensions to be sure your ad fits.

Please submit your ad by the following date to anniehs@soundgenerations.org to ensure ad inclusion in the virtual presentation.

September 3, 2020

Ad Contact Person: ___________________________ Signature: ___________________________

Telephone: (___)__________________ Email: __________________________________________

Company/Organization: __________________________________________________________________

Address: _______________________________ City: _________________ State: ______________ Zip: ______
Thank you for becoming a corporate sponsor for the 36th Annual Golden Gala. If you don’t see something that perfectly fits your organization’s needs, please contact Brittany Blue at brittanybl@soundgenerations.org or 206.727.6261, and we will work with you!

Sponsorship Opportunities
- $25,000 Presenting Sponsor
- $15,000 Prestige Sponsor
- $10,000 Premiere Sponsor
- $5,000 Signature Sponsor
- $2,500 Key Sponsor

Underwriting Opportunities
- $5,000 Virtual Auction Experience
- $3,500 Fab Swag Party Packs
- $1,750 Dream Raffle

Miscellaneous
- $1,000 30 Second Ad Placement

Sponsor Information
Name___________________________________________________________
(as you would like it to appear on event materials)

Contact Name____________________________________________________

Address_________________________City_______ State_______ Zip______

Phone__________________________________________________________

Email___________________________________________________________

Payment Information
- Please charge the following credit card
- Please send an invoice
- Enclosed is a check made payable to Sound Generations

*Card Number____________________________________________________
*Expiration Date _____________________ *CVV________________________
*Name on Card___________________________________________________
*Signature_______________________________________________________

*Required fields if paying by credit card