

## Want to get involved with Sound Generations? Start a fundraiser on behalf of the organization today!

Third-party fundraising can be done in person through an event or online by an individual, group, organization, and more! The funds you raise through your fundraiser will directly aid aging adults, adults with disabilities, and their caregivers in King County. Anyone can hold an event or start an online fundraising initiative to support Sound Generations in general or a specific program of your choice.



*"All my World War II buddies have passed away, my tennis buddies, they've all passed away. I smile every time I see [my delivery driver] Corey. And so for an old guy, who's pretty much stuck at home, to have a cheery voice to look forward to every Thursday is a treat."*

*-Alan*

## Examples of Fundraiser Activities:

- **Fundraise on Facebook.** Facebook makes it super easy to start a fundraiser on behalf of Sound Generations! If you're celebrating a birthday, ask your friends and family to donate to your fundraiser in lieu of gifts.
- **Dine Out to End Senior Hunger.** Consider hosting a dinner (in-person or takeout) with proceeds supporting Sound Generations' Food Security programs.
- **Create a Crowdfunding Page.** Your organization can provide immediate help to thousands of older adults and adults with disabilities by creating a crowdfunding page on Sound Generations' website.
- **Host a Gift Card Drive.** Oftentimes our aging clients are escalating toward crisis and need immediate financial support so they don't have to choose between food, medicine, and paying a utility bill while they find a longer-term solution. Gift cards in the amounts of \$25, \$50, or \$100 are always appreciated.

## We can help you!

This guide paired with our **media toolkit** will allow you to plan an easy and successful fundraiser! Sound Generations can provide the following:

- **Initial consultation on fundraisers & events**
- **Letter of authenticity for your event**
- **Logo, images, & media guidelines**
- **Facilitate check presentation to particular program areas**
- **Provide Sound Generations-branded swag**

*"And [the electrician] says, yeah, your old electrical outlet could have started a fire. He was able to fix it; preventing me from losing the house. Minor Home Repair has allowed me to stay in my house...I'm just so indebted to them."*

*-Linda*



## Who is Sound Generations?

Since 1967, Sound Generations has established itself as the leading non profit organization, serving older adults and adults with disabilities in King County. Annually we support over 50,000 individuals on their aging journey through community connections and accessible services.

## Why Support Sound Generations?

We need your support to continue to provide the vital resources aging adults need to stay healthy, feel included, and respected while leading a quality life. Every donation to Sound Generations transforms lives, provides care and support, and nourishes aging adults and adults with disabilities in your community. We rely on the generosity and compassion of individuals and organizations to keep our programs operational for at-risk adults who find themselves hungry, isolated, and alone.

**By 2025, 1 in 4 adults in King County will be 65 or older and the number living in poverty will double.** This growth is an indication that our advocacy and determination to support these vital members of society is working, but **we cannot advocate for 25% of the population alone.**

For more ideas on how to form your own fundraiser on behalf of Sound Generations, look at our **Social Media Toolkit** and **Media Toolkit** or reach out to Mackensie Lewis, Mission Engagement Associate II at [mackensie@soundgenerations.org](mailto:mackensie@soundgenerations.org) | w. 206-727-6230 c. 505-681-3488